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SNAPSHOT: Why Hotspot Operators Are Buying iGenies!

WHAT IS THE iGENIE™ TOTAL HOTSPOT SOLUTION?

iGenie™ is a compact, portable, custom, hand-held wireless (Wi-Fi) webpad used to access the Internet from virtually anywhere. Integrated with the NetNearU Hotspot Access Point and TRACKOS® management system, the iGenie can make Internet access over any hotspot available to virtually everyone not just users with their own laptops or PDAs.

iGenie™
The Total Hotspot Solution



BENEFITS TO PARTNERS AND LOCATIONS

- Revenue Potential: Laptop/PDA Users
- Revenue Potential: iGenie Users
- Revenue Potential: Advertisement
- Revenue Potential: Customer Surveys
- Revenue Potential: Equipment Branding
- Residual Income Revenue Model
- Value Added Competitive Advantage
- 100% of Patrons are Prospective Users
- True Ground-Floor Opportunity
- Unlimited Placement Potential
- Increased Customer Loyalty
- Enhanced Sales Tool

FEATURES OF THE iGENIE TOTAL HOTSPOT SOLUTION

- Internet Access to Virtually Everyone
- Multiple Sources of Revenue
- Advertising
- Equipment Branding
- Customer Surveys
- Web Browsing, E-mail & More
- Mobility
- Minimal Maintenance
- Remote Management

Services Provided by Access Data Technologies:

- Software Updates
- Free Advertisements for Unit Owner
- One Year Limited Warranty
- Co-operative Marketing Activities
- Access to iGenie Portal System
- Technical Support
- Sales Leads and Support
- Advertising Management
- Dedicated Account Manager
- Vendor Location on iGenie Web site
- Training
- Usage of Registered/TM Materials
- On-line Reporting and Billing Services
- Activation Authentication

REVENUE AVERAGES

(TAKEN FROM POPULAR HOTSPOT VENUES)

Monthly Usage	Airports	Hotels	Sports Bars
Laptop Uses & Revenue	25 users \$194.00	24 users \$119.00	N/A
iGenie Uses & Revenue	209 users \$1,407.00	112 users \$788.00	123 users \$478.00
Usage Ratio	8:1 <i>iGenies to Laptops</i>	4.6:1 <i>iGenies to Laptops</i>	N/A

Study Period: August 1, 2003 - October 31, 2003 - Figures Represent Monthly Averages



Please visit us at: www.myigenie.com